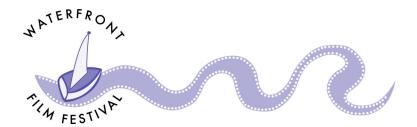
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West Michigan's Official Oscar Night® America celebrates film and performance at red carpet affair

Gala fundraiser on Feb. 27 to benefit Waterfront Film Festival

Grand Rapids, Michigan, Jan 17, 2011 – Tinseltown returns to West Michigan for the third consecutive year with the much-anticipated reissue of the Oscar Night® America Party, the region's only Academy-sanctioned screening of the celebrated awards presentation show.

The prime fundraiser for the Waterfront Film Festival, this year's starlit event will be held Sunday, Feb. 27 at The Goei Center, 818 Butterworth St. SW, in Grand Rapids.

Attendees to Oscar Night® America will be able to experience the 83rd Academy Awards on big screens, in an exhilarating and glamorous setting. The A-list atmosphere includes entry on the red carpet, a glass of bubbly, access to multiple bars, specialized food stations, exclusive swag bags, live music, celebrity quests and the same Academy Awards ® program and poster that celebrities receive in Hollywood.

"Oscar night is one of the best evenings of the year, and we're fortunate enough to be able to celebrate it in a way that is befitting the spirit of Hollywood," said Dana DePree Minter, WFF co-founder. "Our guests dress the part, our venue is glamorous, and the gathering turns out as a perfect local complement to the Oscar presentations at the Kodak Theatre."

The 2011 Academy Awards presentation will be hosted by James Franco and Anne Hathaway.

The Oscar Night® America Party kicks off, Sunday Feb. 27 at 5:30 p.m., and the Academy Awards air on ABC affiliate WZZM TV-13 beginning at 8 p.m. The evening's emcee will be, Stephanie Webb, Co-Host/Reporter of WZZM's "Take Five & Co."

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Last year's gala was successful in raising more than \$15,000 for the 501(c)3 non-profit, volunteer-run Waterfront Film Festival, held each June in Saugatuck to promote and support independent film. The festival has been rated one of the Top Five Film Festivals in the world by SAGIndie in the Screen Actors Guild Magazine, and was said to be "deservedly becoming a leading film festival" by former MGM Vice President Jay Froberg.

Tickets to Oscar Night America are \$65 per person (two drink tickets included); \$125 for a VIP Ticket that includes open bar access, swag bag, and reserved seating; and \$1,000 for a VIP Table of 10. A portion of each ticket purchase is eligible for a tax deduction as a donation to a charitable organization. For further ticket information, including purchases, and other Oscar Night details, please visit waterfrontfilm.org

About Waterfront Film Festival

Now in its 13th year, the Waterfront Film Festival celebrates independent film and filmmakers in a non-competitive environment. Located in Saugatuck, Mich., WFF is one of the leading destination film festivals in the Midwest, regularly hosting Midwest premieres of Academy Award-winning and nominated documentaries. WFF is committed to education and features seminars designed to encourage the next generation of actors, writers and directors. For more information on the 2011 festival, scheduled for June 9-12, visit www.waterfrontfilm.org.

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